



Extension  
UNIVERSITY OF WISCONSIN-MADISON

## WISCONSIN BEEF QUALITY ASSURANCE CERTIFICATION

ATTEND AN IN-  
PERSON TRAINING OR  
COMPLETE ONLINE AT:

[www.bqa.org](http://www.bqa.org)



**Register for an in-person session:**

<https://tinyurl.com/2hr5karf>

Jan. 7, Darlington

Jan. 11, Rib Lake

Jan. 13, River Falls

Jan. 16, Lomira

Jan. 16, Markesan

Jan. 29, Eau Claire

Feb. 10, Richland  
Center



Funded by Beef Farmers and Ranchers



Why get BQA Certified?

1. Uphold consumer confidence in beef.
2. Enhance herd profitability through better management.
3. Safeguard the public image of the beef industry.
4. Improve the sale of marketed beef cattle.