

School for Beginning Beef Production

This online series is for new beef cattle producers or those adding beef to their farms.

The series includes six free sessions in January 2025, held from 7–8:30 pm on January 14, 16, 21, 23, 28, and 30 via Zoom.

Participants will learn from UW-Madison Extension specialists and educators on topics such as business options, marketing, cow-calf nutrition, veterinary skills, herd reproduction, and more.

Dates & Topics

January 14, 2025	Business of beef: what are your options?
January 16, 2025	Marketing: begin with the end in mind
January 21, 2025	Beef nutrition: basic nutrition and pasture management for the cow calf operation
January 23, 2025	Veterinary skills for cow/calf and receiving cattle, biosecurity; recordkeeping
January 28, 2025	Herd reproduction to build your future
January 30, 2025	Intro to Stocker, Backgrounder and Finishing Enterprises

Cost

The School for Beginning Beef Production is **completely free** for everyone who registers.



An EEO/AAE employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act requirements.

Learn more and Register:
go.wisc.edu/beef101

